



2026-2031

STRATEGIC PLAN FOR GYMNASTICS IN BC

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MESSAGE FROM THE BOARD CHAIR

On behalf of the Gymnastics BC Board of Directors, we are pleased to present the 2026–2031 Strategic Plan for Gymnastics in BC.

This Strategic Plan establishes Gymnastics BC's priorities, goals, and performance measures for the next five years. It reflects our shared commitment to strong governance, collaborative leadership, and a system that serves all members with clarity, transparency, and purpose.

The development of this plan was deliberate and structured. We began by reviewing progress toward our previous strategic priorities and considering annual member survey feedback.

In partnership with Toa Consulting, we engaged in a facilitated Board and staff planning workshop to assess organizational priorities and future direction. We also held a dedicated Board workshop to further refine strategic focus areas. Members were engaged through a workshop following the 2025 AGM, ensuring system-wide input into the planning process.

A Strategic Plan Working Group, comprised of Board members and the CEO, was created to refine the content for presentation to the Board. Following this refinement process, the Strategic Plan was formally approved by the Board of Directors.

Through this work, a clear and meaningful theme emerged and served as the guiding principle that shaped our strategic planning efforts. The notion of **rebuilding and sustaining trust through**

transparent values-led governance and decision-making inspired our work and we hope everyone in BC's gymnastics community sees themselves in our Mission, Vision, Values, and Strategic Priorities.

At its core, this Strategic Plan is about strengthening trust; in our governance, our systems, and our collective ability to shape the future of gymnastics in British Columbia. It affirms our responsibility to lead with integrity, act transparently, and steward the sport thoughtfully for generations to come.

The Board and staff are committed to implementing this plan and to regularly reporting progress to members. The release of the Strategic Plan marks the beginning of its activation and our accountability to its execution.

We are grateful to our members, volunteers, technical leaders, and partners who contributed their time and insight throughout this process. We look forward to working together to bring this plan to life.

Sincerely,



Chantelle Yates
Chair, Board of Directors

GYMBC AT A GLANCE

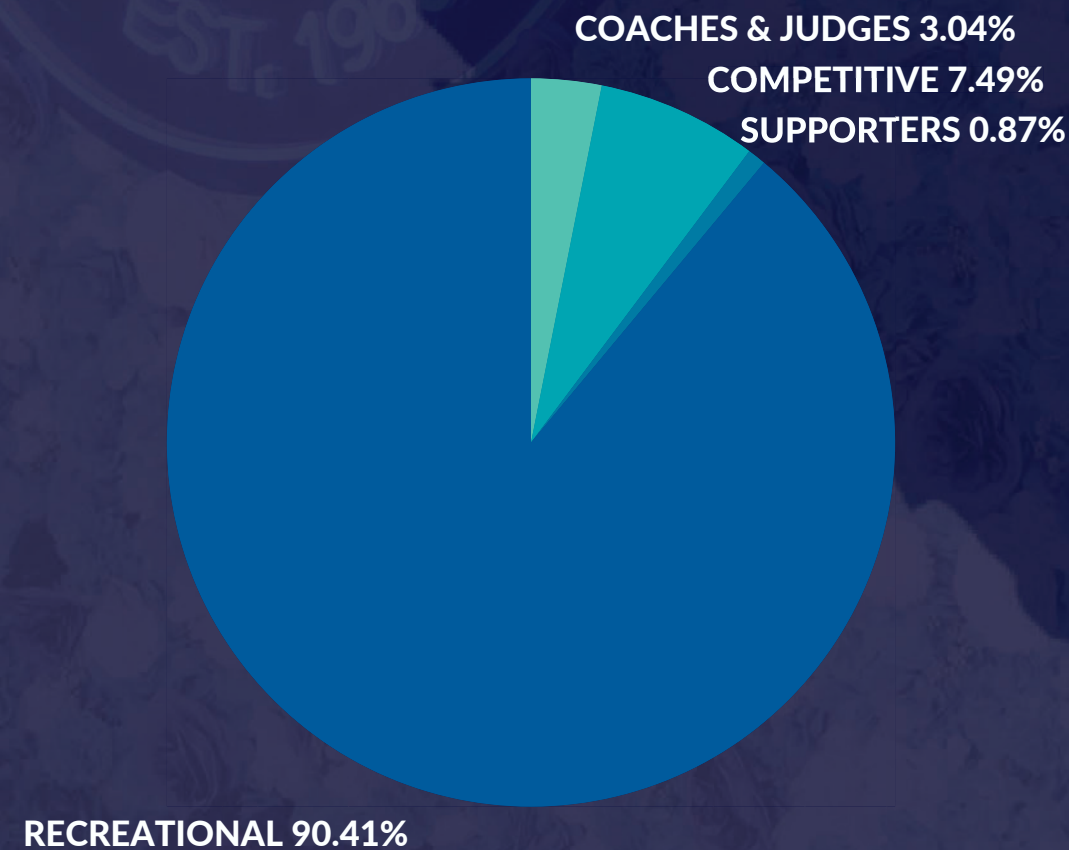
OUR MEMBERS 2025-26

Arbutus Gymnastics
Arrow Lakes Gymnastics
Balance Gymnastics
Bowen Island Gymnastics
Britannia Gymnastics Club
Campbell River Gymnastics
Cariboo Chilcotin Gymnastics
Celestina Popa Gymnastics
Chilliwack Gymnastics
Chimo Gymnastic Club
Club Aviva Recreation Ltd.
Creston Valley Gymnastics
Delta Gymnastics Society
Dreams Gymnastics
Duncan Dynamics
Elk Valley Gymnastics
Falcon Gymnastics
Flicka Gymnastics
Flip City Gymnastics
Flipside Gymnastics
Fraser Valley Gymnastix
Funtastic Gymnastics & Trampoline
Glacier Gymnastics
Gym Sense Gymnastics
Inspire Sports Victoria
Kamloops Gymnastics
Kelowna Gymnastix Inc.
Key City Gymnastics
Kicking Horse Gymnastics
Kimberley Gymnastics
Kitimat Dynamics
Langley Gymnastics
Lion's Pride Gymnastics
Milezero Gymnastics
Momentum Gymnastics

Nanaimo Gymnastics
North Peace Gymnastics
North Valley Gymnastic
Okanagan Gymnastics
Pacific Rim Gymnastics
Pacific Shore Gymnastics
Peaks Gymnastics Society
Phoenix Gymnastics
Port Alberni Gymnastics
Powell River Gymnastics
Prince George Gymnastics
Prince Rupert Gymnastics
Quesnel Technics
Revelstoke AcroBats
Richmond Gymnastics
Rise Gymnastics Academy
River City Gymnastics
Saltspring Gymnastics
Selkirk Challengers
Shasta Trampoline Club
Smithers Saltos
Springers Gymnastics
Squamish Gymnastics
Sunshine Coast Gymnastics
Surrey Gymnastic Society
Synergy Gymnastics
TAG Sports Centre
Terrace Peaks Gymnastics
Trail Gymnastics Society
Twisters Gymnastics Club
Valemount Gymnastics Club
VIP Gymsports Ltd.
Wayland Sports
Whistler Gymnastics
White Rock Gymnastics

48,643

TOTAL UNIQUE MEMBERS
2024-25 SEASON



Established in 1969, Gymnastics BC (GymBC) is a non-profit organization that delivers competitive and recreational programs for the sport of gymnastics in British Columbia. We are responsible for the governance, promotion, and development of gymnastics in BC. We are dedicated providing exceptional support and services to our members and to making gymnastics an accessible sport for all.

viaSPORT
ACCREDITED 2025/26



**BRITISH
COLUMBIA**

Supported by the Province of British Columbia

OUR VISION

Inspiring quality, inclusive gymnastics for life.

OUR MISSION

Shaping the future of gymnastics by strengthening pathways for participation, performance, and lifelong engagement.

OUR VALUES

INTEGRITY

We act transparently, remain accountable, and earn trust through our actions.

COLLECTIVE RESPONSIBILITY

Together, we own outcomes and act in the best interest of the whole.

INTENTIONAL

We are thoughtful, purposeful, and deliberate in our decisions.

ADAPTIVE STEWARDSHIP

We care for the system today while evolving for tomorrow.

SAFETY

We nurture an environment where physical, psychological, emotional and cultural safety are valued.

CULTURE OF BELONGING

We create the conditions and opportunities where everyone is included, respected, and inspired to contribute.

INNOVATION

We challenge the status quo to find better ways forward.

ELEVATE

We are committed to enhancing standards, inspiring potential, and continuously improving sport at every level.

COLLECTIVE RESPONSIBILITY | INTENTIONAL | ADAPTIVE STEWARDSHIP | SAFETY | CULTURE OF BELONGING | INNOVATION |
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STRATEGIC PRIORITIES

1.0 SYSTEM LEADERSHIP

Enhance Gymnastics BC and club governance and operations.

2.0 TECHNICAL LEADERSHIP & DEVELOPMENT

Increase the quality and number of technical leaders across all disciplines and regions.

3.0 QUALITY SPORT EXPERIENCES

Strengthen the foundation of gymnastics in BC.

4.0 PATHWAYS DEVELOPMENT

Support long-term participation and performance through clear, connected pathways.

5.0 ORGANIZATIONAL PERFORMANCE & FUTURE READINESS

Elevate systems and operational effectiveness.

Strategic Goals

1.0 System Leadership

Enhance Gymnastics BC and club governance and operations.

1.1

Establish clear, measurable Gymnastics BC standards of service.

1.2

Assess and refine decision-making structures.

1.3

Implement Operational Enhancement (OEI) recommendations.

1.4

Reinstate biennial Congress.

1.5

Centralize and streamline access to information, tools, and resources.

1.6

Establish succession planning for Gymnastics BC Board, staff, and key technical leaders.

1.7

Re-evaluate zone structures and terms of reference.

1.8

Increase opportunities for governance and leadership training for clubs.

2.1

Develop / Offer leadership training programs for clubs.

2.2

Improve the identification, recruitment, development, and retention of coaches.

2.3

Improve the identification, recruitment, development, and retention of judges.

2.4

Continue to lead and evolve safe sport strategies and implementation.

2.5

Review and establish volunteer identification, onboarding, and development mechanisms.

Strategic Goals

2.0 Technical Leadership & Development

Increase the quality and number of technical leaders across all disciplines and regions.

Strategic Goals

3.0 Quality Sport Experiences

Strengthen the foundation of gymnastics in BC.

3.1

Grow participation and improve participant retention.

3.2

Expand and strengthen inclusive, life-long participant pathways.

3.3

Evaluate program structures and delivery models.

3.4

Improve equity of access of gymnastics across BC.

3.5

Strengthen values-led culture of inclusion, safety, and ethics.

3.6

Build system capacity through engagement, regional development, and cross-sport collaboration.



Strategic Goals

4.0 Pathways Development

4.1

Clarify and align athlete, coach, judge, and volunteer pathways, where appropriate.

4.2

Assess competition framework and align with long-term participant and athlete development.

4.3

Retain more experience and expertise with stronger transitions across roles and pathways.

4.4

Advance high-performance and Team BC pathways, partnerships, metrics, and funding.

Support long-term participation and performance through clear, connected pathways.

Strategic Goals

5.0 Organizational Performance & Future Readiness

Elevate systems and operational effectiveness.

5.1

Align organizational structures and systems across BC.

5.2

Develop provincial facility inventory.

5.3

Assess insurance programs and Gymnastics BC risk profile.

5.4

Explore opportunity, value, and risk of activating AI, where appropriate.

5.5

Advocate for facility access, availability, and affordability.

5.6

Improve data, planning, and decision-support capabilities and systems.

